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## ABSTRACT OF THE DISCLOSURE

The present invention provides a magnetic recording medium, which comprises a flattening layer with thickness of  $0.1 - 5.0 \mu m$ , a seed layer, a nonmagnetic primer layer containing chromium with chromium concentration of 77 - 100 atom %, a Co-Cr type alloy magnetic layer, /a protective layer, and a lubricating layer coated sequentially on at least one of the surfaces of a flexible nonmagnetic support member, whereby the metal seed layer is designed in such manner that linear expansion coefficient (ESE) of the metal seed layer and linear expansion coefficient (EuL) of the nonmagnetic primer layer satisfy the relation:  $|E_{SE} - E_{UL}|$  $1/E_{UL} < 0.3$ , and tensile strength (S<sub>SE</sub>) of the metal seed layer and tensile strength (Sul) of the nonmagnetic primer layer satisfy the relation:  $S_{SE}/S_{UL} > 1$ , and a floppy disk is produced by preventing cracking during the manufacture of the floppy/disk.